

Bath Township Library

Strategic Plan 2023-2028

I. CONNECTIONS

a. Key Objectives

- i. Friends of the Library
 - ii. Volunteers program
 - iii. Bath Museum
 - iv. Neighboring libraries
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II. SPACES

a. Key Objectives

- i. Evaluate use of current interiors
 - ii. Explore use of nearby green spaces and gardens
 - iii. Identify partner spaces in the community for events
 - iv. Potential for mobile spaces
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III. PROGRAMS AND SERVICES

a. Key Objectives

- i. Engage community of craftspeople
 - ii. Develop a network of tutors
 - iii. Grow Early Literacy offerings
 - iv. Outreach plan
 - v. Enhance digital footprint
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IV. FUTURE-PROOFING

a. Key Objectives

- i. Explore district library formation
- ii. Implement fundraising plan
- iii. Marketing plan